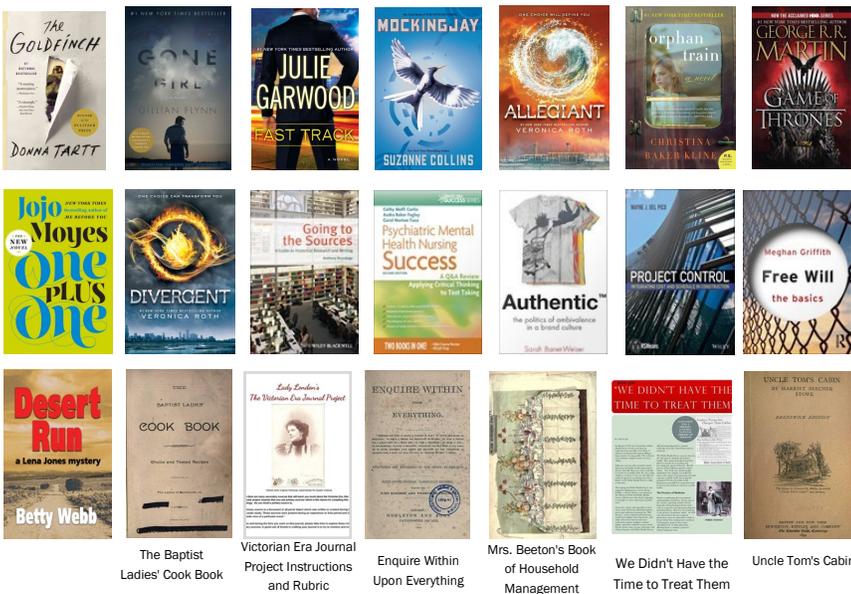


# THE eBook CONNECTION

MARCH 2015

## A Taste of eBooks

There are currently 177,073 titles in the program. These were the most popular titles in February 2015:



## Success Story: #1

We would love to hear from our member libraries! Send us your success story and we will feature one or more of your tales here every issue.

Email us at:

[scoullard@masslibsystem.org](mailto:scoullard@masslibsystem.org)

## I Found It!

Carolyn Savage, Reference / Adult Services Librarian at the Mashpee Public Library writes; "We received an interlibrary loan request for an eBook version of *Winter Street* by Elin Hilderbrand. The patron is a user of OverDrive where this title was only available as an audiobook. Since we cannot borrow eBooks via ILL, we previously would not have been able to offer any further library options for this request. I checked Axis 360 and was happy to find *Winter Street* available. I emailed the patron a link to the Commonwealth eBooks page from our CLAMS catalog, and she responded that she wished to download the book to her iPad. I then sent her a link to the AXIS 360 App iOS Information sheet from the MLS LibGuide. She followed the instructions and emailed me back, "YEAH totally worked; thank you so so so much."

This was the first time I have worked with a patron to borrow an item from the Commonwealth eBook Collections, and even though the whole transaction took place through email, it went really well. It was great to have this resource available to make a patron happy by connecting her with the book she wanted!"

## Features & News from Our Vendor Partners

### New Axis 360 Mobile Experience!



The Axis 360 mobile app is our latest step in providing an easy-to-use experience for listening and reading from the Axis 360 platform of the Commonwealth eBook Collections. With its one-time login functionality the app will store a user's home library and access credentials, eliminating the need to retype usernames and passwords, and providing immediate access to the consortia's entire digital collection. Visit Google Play or the Apple App Store to download the Axis 360 app today!

### BiblioBoard Geolocation

Using geolocation technology, anybody in the state of Massachusetts can easily access thousands of books, images, videos, audio files and documents on BiblioBoard Library without a library card or access code. BiblioBoard's content is perfect for students and teachers seeking primary source historical content as well as those looking for their next pleasure-read.

## News from MLS

### New and Improved Program Portal!

MLS is delighted to announce the release of the new program portal. There you can find everything that you need to make the best of the Commonwealth eBook program including:

- ✓ **FY 2016 Funding Model and Enrollment Forms**
- ✓ **Upcoming Webinars and Training Materials**
- ✓ **Access to MLS support**
- ✓ **And much much more!**

[guides.masslibsystem.org/ebooks](http://guides.masslibsystem.org/ebooks)

### Promotion

Beautiful new promotional materials are hot off the press! MLS is working now to distribute. For a sneak preview, visit the promotion tab on the program portal.

## Recent Headlines

### Library E-Content Access Project (LEAP)

The Mass Library System recently submitted a letter of support for an IMLS grant to fund the Library E-Content Access Project (LEAP). This project is centered at the New York Public Library and includes strong collaboration with the Digital Public Library of America and several other large eBook platform projects like Massachusetts' own Commonwealth eBook Collections. This grant builds on NYPL's current project, [Library Simplified](#). We are excited about the opportunity to help plan, test, and integrate enhanced technology for eBook discovery, checkout, and reading and explore the concept of building a library-centric not-for-profit eBook marketplace in collaboration with the CeC Steering Committee and grant partners.

### Nature allows sharing with restrictions: publisher offers article sharing option, not OA

"In what at first looked to be a decisive move in the direction of open access (OA), Nature Publishing Group (NPG) announced December 2 that it would officially adopt two initiatives that would provide access to articles previously available exclusively by subscription." Click [HERE](#) for the full story in the *Library Journal*.

### OverDrive: Ebook checkouts up 33 percent: device ownership, marketing, features drive growth

"Public and school libraries that are part of OverDrive's global network circulated 137 million ebooks, digital audiobooks, and other digital media in 2014—a 33 percent increase compared with 2013, according to statistics released by the company." Click [HERE](#) for the full story in the *Library Journal*.

### Seven ways to grow the e-book business while helping libraries and readers: Ideas based on my two decades of writing about it

"E-book sales aren't increasing as fast as before, at least not among big publishers. The law of large numbers isn't the only cause. So much of the tech is downright hard to use, for example. And in some cases, libraries suffer even if e-loans are [growing faster](#) than sales on the retail side." Click [HERE](#) for the full story in LLRX.com

## Friendly Faces



Nora Blake  
MassCat Manager  
[nblake@masslibsystem.org](mailto:nblake@masslibsystem.org)  
866-627-7228 x123



Diana Davis  
Advisor-Technical Specialist  
[ddavis@masslibsystem.org](mailto:ddavis@masslibsystem.org)  
866-627-7228 x128



Shelah Coullard  
Resource Sharing and  
Bibliotemps Assistant  
[scoullard@masslibsystem.org](mailto:scoullard@masslibsystem.org)  
866-627-7228 x322



Rick Lavine  
Advisor-Technical Specialist  
[rlavine@masslibsystem.org](mailto:rlavine@masslibsystem.org)  
866-627-7228 x306



Steve Spohn  
Resource Sharing Director  
[steve@masslibsystem.org](mailto:steve@masslibsystem.org)  
866-627-7228 x312

